

Devices:

- anecdote
- antithesis
- hyperbole
- triadic phrasing
- exhortation (ref to 'you')
- repetition
- colloquial language
- circular structure
- humour
- rhetorical questions

Features:

- Forceful language
- Concrete illustrations
- Variety of sentence length

Features:

- Objective, impersonal tone
- Use of evidence-- statistics/facts
- Use of persuasive devices

Language of Persuasion

eg. debates/speeches/
magazine
articles/talks

Language of Argument

eg. debates/speeches/talks/
magazine articles

Describing the language of argument:

- Didactic
- Persuasive

Language Styles

Aesthetic Use of Language

eg. Poetry or
Descriptive
Writing

Features:

- rich metaphors
- sensuous language
- metaphor/simile/personification

Describing aesthetic language:

- Sensuous description-- gustatory/olfactory/tactile/auditory/visual

Language of Narration

eg. Short Story

Language of Information

eg. Newspaper
Articles

Features:

- Characters
- Plot
- Setting
- Description
- Atmosphere
- Theme

Devices:

- Imagery
- Tone
- Allusion
- Emotional tension
- Sensuous Description

Features:

- Clear organisation
- Logical structure
- Short sentences
- Objective tone
- Relevant content

Describing language of Information:

- Simple
- Factual
- Terse
- Succinct